Rep Order# 6853041 Ver# 6 Status Returned Traffic Order# 106697 EC'd Yes

Printed: 10/05/2012 4:13 PM Last Received: 09/21/2012 6:04 AM

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Station

Advertiser () .OBAMA FOR AMERICA

OBAMA SKED C **Product**

Estimate# 1781

Maura Gilroy Buyer

Phone# Fax#

) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1781 Flight Dates

Hiatus Weeks

09/18/2012 - 10/01/2012

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 2

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	7A-9A	TODAY SHOW	:30	\$850.00	09/18-10/01	4	2	8	\$6,800.00	
	2	TU-F,M	9A-10A DD BY LINE	TODAY SHOW II	:30	\$350.00	09/18-09/24	4	1	4	\$1,400.00	
	12	SA [MKGD FOR	6A-7A R SPOTS MIS	NEWS SSED ON LN #2: 9/24(1/WK)]	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	3	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/18-10/01	5	2	10	\$3,250.00	
	4	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/24 09/25-10/01	2	1	2 3	\$1,625.00	
	5	TU-F,M	12P-1230I	P NEWS 3 AT NOON	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	6	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	7	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/18-09/24 09/25-10/01	2	1	2 3	\$1,625.00	
	*8	TU-F,M Station F	3P-4P Remark: V	DR. PHIL 76 1X NA 10/01 DT SR	:30	\$450.00	09/18-10/01	5	2	10	\$4,500.00	
	9	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	09/18-09/18	1	1	1	\$3,200.00	

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10/01-10/01

StationKSNV-TV LAS VEGAS, NV.Agency() GMMBAdvertiser() .OBAMA FOR AMERICA3050 K ST NWProductOBAMA SKED CWASHINGTON

Program

TODAY SHOW II

TODAY SHOW II

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1781 **Flight Dates** 95/101/2012 - 10/01/2012

:30

\$425.00

Hiatus Weeks

Rep Firm Sales Office (

Salesperson (

) PHILADELPHIA) AMY MCCREARY

2 of 2

\$425.00

 Salesperson Phone#
 215-568-6540

 Salesperson FAX#
 215-568-1845

1

1

Spots/Week # of Total Cost Len Rate Dates Total Daypart Weeks Spots ____ ----:30 \$350.00 09/25-09/28 4 1 4 \$1,400.00

1

---REPORT TOTALS---

Ln

10

11

Estimate#

Buver

Fax#

Phone#

1781

Maura Gilroy

Time

9A-10A

9A-10A

Day

TU-F

Μ

Report Totals: 69 / \$33,075.00

---SALES MONTHLY TOTALS---

Sep 12: 61 / \$29,525.00 Oct 12: 8 / \$3,550.00

Sales Totals: 69 / \$33,075.00
Station Totals: 69 / \$33,075.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$137,813 CATV 0 응 KBLR 0 응 KINC 0 응 KLAS 30% KSNV 24% KTNV 25% KTUD 1% KVCW 2% KVMY 3% KVVU 15%

XXXX 0%

--- COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

Books NOV12 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE